



Tamara Jama Heitschmidt

PERSONAL SUMMARY

Innovative and competitive professional with over 20 years experience in all aspects of web development, design and branding. My skills include an in-depth understanding of how to code web applications with a focus on user interface & experience and search engine marketing. Experience in server management.

I love learning new skill sets and accept challenges readily. I am a logical thinker, motivated and innovative with a professional and driven attitude.

WORK EXPERIENCE

January 2013 - Current

Owner/ Website Developer & Designer - Tamajama (self-employed)

- Created re-brand, programming & marketing for B2B client that increased online sales by 80% in one year
- Grew customer base by 46%
- Oversaw 50+ website launches and kept projects on time
- Create innovative design and branding concepts
- Social media integrations and management
- Manage Linux/Apache hosting server
- Incorporate new technology to enhance client websites

January 2011 - January 2013

Technical Director- Healthy Company Alliance

- Played a key role in strategy and implementation
- Provided leadership input on a range of strategic, technical and operational issues.
- Manage tech staff
- Programming, development and design for the website platforms, including conceptualizing user interfaces
- Programmed a single sign on for user experience

September 2000 - December 2011

Founder, President, Technology and Creative Director - Logicmaze

- Founded and built Logicmaze from a one employee operation to a well respected web-design and marketing firm with a broad customer base
- Lead the creative team for all projects
- Server management

The growth of Logicmaze led to the eventual sale of company. Learned new principles in design and programming as well as spearheaded adoption of new technology.

CONTACT

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LOCATION
Nickerson, Kansas

SKILLS

Team Player / Collaborator
Problem Solver
Time Management

HTML / XHTML
jQuery
Ajax / cURL
Javascript
PHP/MYSQL/SQL
API Implementation
LAMP Stack
DNS Management
Wordpress / Wix
CSS
SEO / SEM
Content Writing
Standards Compliance
Cross-Browser Coding
FigJam / Sketch App
Adobe Creative Suite